ROLLING SQUARE®



## LIKE NO OTHER

inCharge® 📈

THE BEST OF THE BEST!

## THE WORLD'S NO. 1 KEYRING CABLE IS NOW ULTRA FAST!

THE SWISS ARMY KNIFE OF CABLES NOW SUPER-CHARGED

2020 saw **inCharge**<sup>®</sup>6 become the most successful cable in the history of crowd-funding.

We spent the following 12 months listening to the feedbacks of our community, to develop the best universal cables ever seen, **inCharge®X** and **inCharge®X MAX**.

**inCharge**<sup>®</sup>X allows USB-C to USB-C **ULTRA FAST-CHARGING up to 100W**<sup>\*</sup> and Apple's FAST CHARGING up to 18W. Thanks to its proprietary chip, **inCharge**<sup>®</sup>X can even charge laptops and tablets.

So that you'll never be without power again.

## ALL THE FEATURES YOU'VE ALWAYS WANTED, YOU WILL EVER NEED!







#### **ULTRA PORTABLE**

inCharge® 📈

TAKE IT, AND GO!

## **EVERY DAY CARRY,** ALWAYS WITH YOU WHEN YOU NEED IT!

SMALLEST KEYRING CABLE ON THE PLANET.

In our daily life, we often find ourselves without the right cable to charge our phones, tablets and other electronic devices.

Thanks to its portability and wide compatibility, **inCharge®X** makes low-battery a problem of the past.

**inCharge**<sup>®</sup>**X** is ultra compact and weighs less than 25grams (0.8oz). You will always have the right cable with you, when you most need it!

## ON YOUR KEYRING BUT YOU WON'T EVEN FEEL IT!



### **ULTRA TOUGH**

inCharge® 📈

**BUILT TO LAST!** 

## THE MOST DURABLE CABLE EVER MADE!

SMALLEST KEYRING CABLE ON THE PLANET.

**A METAL HOUSING:** The Zync-Aluminum(**ZnAI**) alloy creates an ultra tough shell that protects the chips.

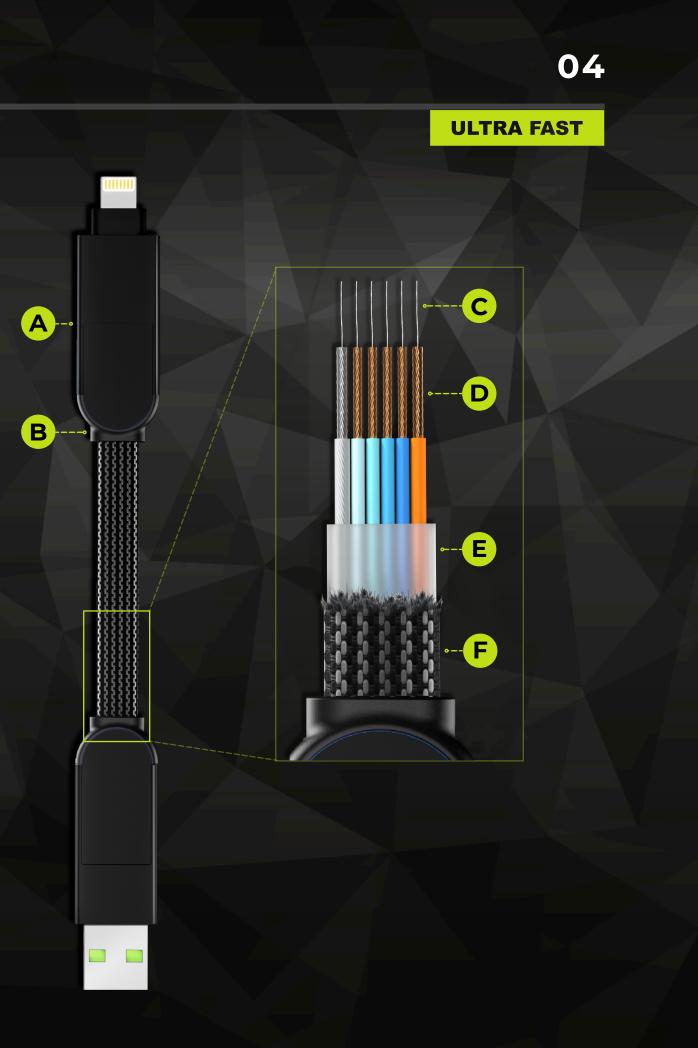
**B** CABLE GUARD: The TPU cable guards prevent the cable from reaching its critical bending level, protecting the copper wires and increasing its lifespan.

**C ARAMID FIBRE:** Increases thermal, chemical and abrasion resistance.

**D** BRAIDED COPPER WIRES: 200 braided copper wires allow the current to flow faster, delivering up to 100W

**E TPU PROTECTION:** The single cables are embedded in a flexible and durable TPU layer to increase the bending strength.

**F** NYLON REINFORCEMENT: The external layer is made of a double weaving Nylon mesh, which increases the abrasion resistance to make **inCharge**<sup>®</sup>X the most durable keyring cable.



## CLEVER

inCharge® 🔀

WELL THOUGHT DESIGN, IN FACT, SIMPLY GENIUS!

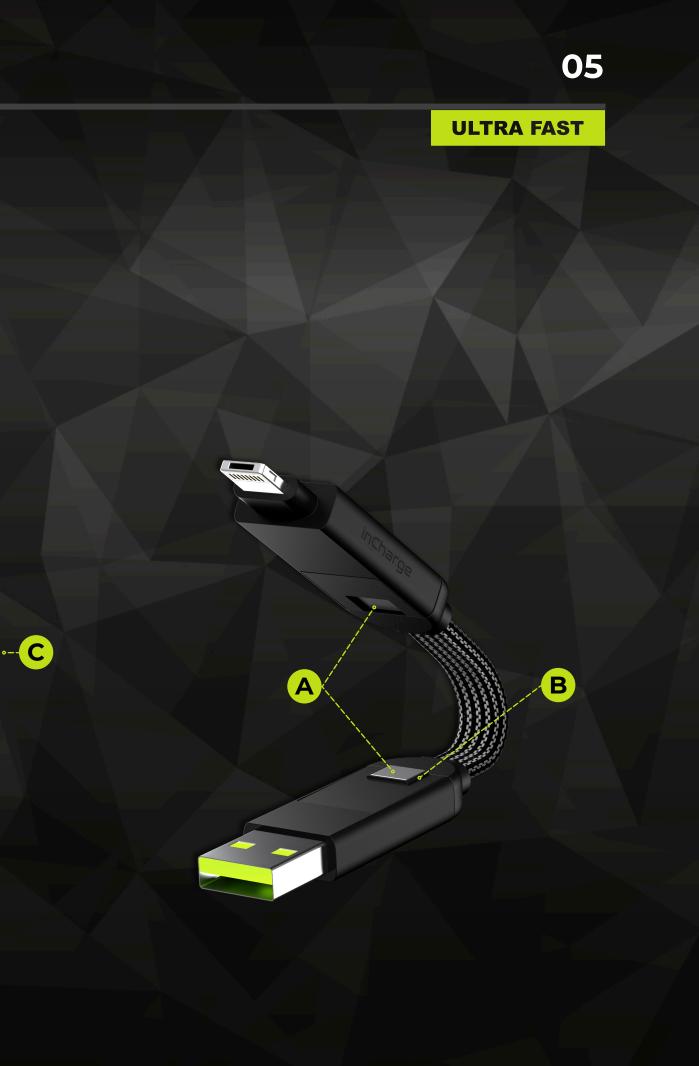
## ANTI-SLIDE SYSTEM

NEVER LOSE YOUR **INCHARGE®X** FROM YOUR KEYRING, WE DEVELOPED THE ANTI-SLIDE SYSTEM

A N52 MAGNETS: In a scaled form 28 to 52, inCharge®X features the highest grade of Neodymium magnets possible

**B CROSS SNAP:** The two magnets intersect in a cavity that prevents the two connectors to slide open

C PROTECTIVE CAP: To protect the connectors from sharp objects as keys, and to protect other objects in your pocket from the metal connectors, **inCharge®X** provide a TPU Protective Cap.



#### ON THE GO

inCharge® 🔀

## PHONE TO PHONE CHARGING!

CAN'T FIND A PORT AROUND YOU? YOUR FRIEND'S PHONE\* CAN BECOME A POWER-BANK!

#### 06

#### **ULTRA FAST**





Phone charging GoPro® 9



\*inCharge®X allows your phone or your tablet to become a power source you can use when standard charging ports are not nearby\* only available using USB-C phone as input.

#### CONNECTIVITY



WHATEVER PORTABLE DEVICE YOU WANT!

# NE TO PHO CHARGING!

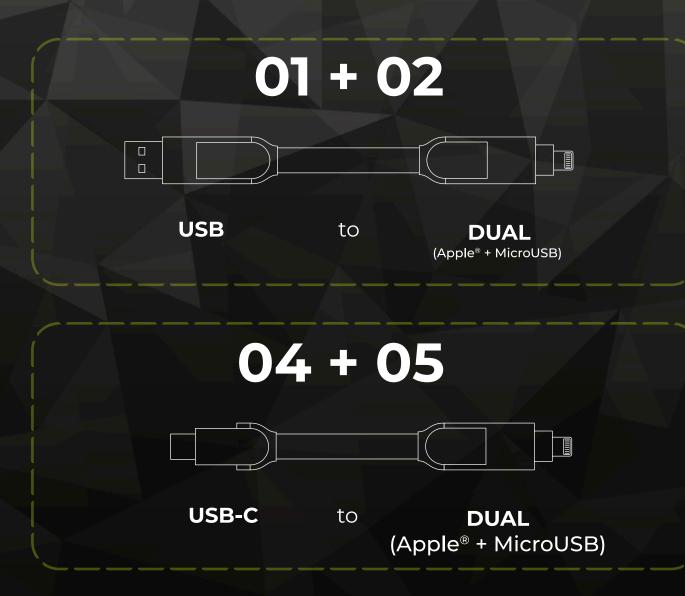


### CONNECTORS

inCharge® 🔀

# SIX CABLES IN ONE

**INCHARGE®X** HAS 6 DIFFERENT CHARGING COMBINATIONS, YOU CAN VIRTUALLY CHARGE ANY DEVICE FROM ANY POWER SOURCE, THAT'S WHY WE CALL IT "THE SWISS ARMY KNIFE OF CABLES".

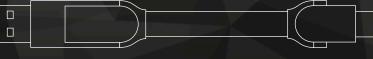


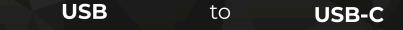


**ULTRA FAST** 











**USB-C** to **USB-C** 

#### FREEDOM

inCharge® 🔀

AUX CONTRACTOR OF A CONTRACTOR

ALL THE LENGTH YOU WILL EVER NEED!

# INCHARGE®X MAX

THE FREEDOM OF HAVING A UNIVERSAL, EXTRA-LONG CABLE THAT IS SUPER-CHARGED!

**INCHARGE®X MAX** SUPPORTS BOTH CHARGE AND DATATRANSFER, ALLOWING YOU TO QUICKLY TRANSFER YOUR DATA WITH A SPEED OF 480MBIT



#### 09

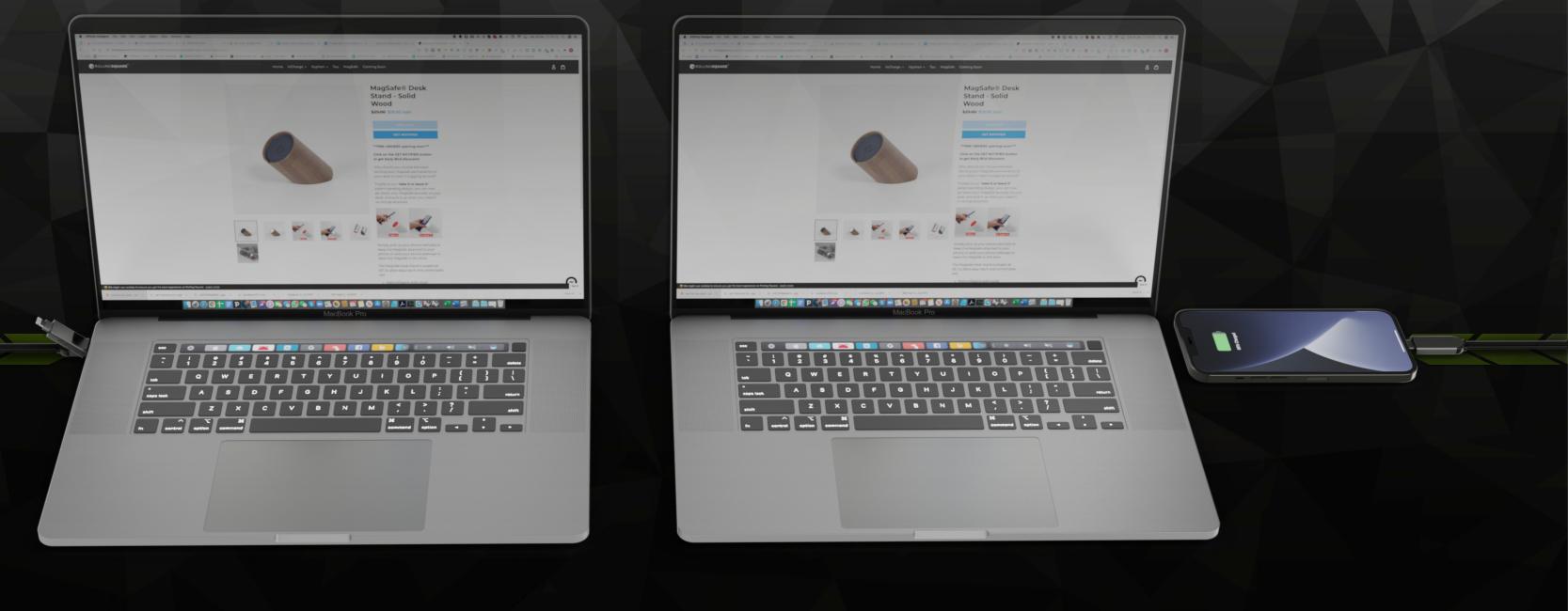
#### **ULTRA FAST**

#### inCharge® 🔀

WHEN TIME REALLY MATTERS!

#### YOUR MACBOOK PRO® HOT FAST CHARGE & SWAP SYNC FROM 0 to 100% in 98 Min

UNPLUG YOUR PHONE, PLUG YOUR LAPTOP. INCHARGE®X MAX IS THE FIRST CABLE THAT LETS YOU CHARGE YOUR LAPTOP, YOUR TABLET, YOUR SMARTPHONE AND VIRTUALLY EVERY PORTABLE DEVICE WITHOUT CARRYING A BUNCH OF CABLES WITH YOU.



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#### **ULTRA FAST**





inCharge® 🔀

TAKE YOUR PICK!

## SO, WHATS YOUR COLOR?

**INCHARGE®X** COMES IN THREE AMAZING COMBINATIONS

A LAVA BLACK

**B** SAPPHIRE BLUE

C MARBLE BEIGE

INCHARGE®X MAX CURRENTLY COMES IN 1 COLOR

D LAVA BLACK

D

MSRP: \$24.99

